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**PALM BEACH INTERNATIONAL FILM FESTIVAL  
SELECTED BY ACADEMY OF MOTION PICTURES AND SCIENCES AS OFFICIAL  
OSCAR NIGHT® AMERICA PARTICIPANT**

*Oscar® Party to be held on March 7 at Omphoy Ocean Resort Palm Beach*

BOCA RATON, FL, February 10, 2010 – The Palm Beach International Film Festival (PBIFF) has been sanctioned by the Academy of Motion Pictures and Sciences, for the fourth year in a row, as the official and only Oscar Night® America Participant in Palm Beach County.

PBIFF will celebrate Oscar Night® America on Sunday, March 7 at a glamorous party at the Omphoy Ocean Resort, chaired by Renny Reynolds of Manalapan. Oscar Night® America is the first event of the Film Festival's season; the 15<sup>th</sup> Annual Palm Beach International Film Festival will be held April 22-26, with the Omphoy serving as the host hotel and screenings and events held throughout the County.

“The Festival’s home base will be at the Omphoy in Palm Beach this year, making the Festival readily accessible to those in all parts of the county,” said Randi Emerman, Festival Executive Director. “We have a tremendous committee of newly-involved individuals and we are thrilled about our soon-to-be announced events!”

At Oscar Night® America, guests have the option of a sitdown dinner in the hotel’s Michelle Bernstein restaurant while viewing the Academy Awards®, or an outdoor party with an array of hors d’oeuvres and cocktails on the hotel’s stunning patio, viewing the Oscars on an outdoor screen. The event will feature a silent auction with unique collectible items not found elsewhere in Palm Beach County, a raffle and a “Pick the Winner” contest.

The party will begin at 7 p.m. with the broadcast of red carpet arrivals airing at 8 p.m. The 82nd Annual Academy Awards will be hosted by Steve Martin and Alec Baldwin. Tickets are \$250 per person for the sitdown dinner and \$125 for the cocktail party. Tickets can be purchased by calling 561-362-0003 or visiting [www.pbifilmfest.org](http://www.pbifilmfest.org). Tickets must be purchased in advance.

Oscar Night® America Chairman is Renny Reynolds, owner of Renny and Reed. As party designers, Renny and Reed have created large-scale events across the country and internationally for non-profit charities, corporations and prominent individuals. Most recently, they created events for the Academy of Music in Philadelphia, the induction dinner for the Baseball Hall of Fame, a birthday celebration in Turkey for a prominent American businessman, a wedding of five hundred guests in Palm Beach, and a number of prominent art exhibit openings at the Philadelphia Art Museum.

Along with the flagship shop at 505 Park Avenue, Renny is affiliated with a wholesale and retail nursery in Bucks County, Pennsylvania where there is over 60,000 square feet of greenhouses and 300,000 pots of perennials. Renny is on the Board of Directors of P.S. 1 - Museum of Modern Art, The University of Pennsylvania School of Design, The Royal Oak Foundation (The American Wing of the National Trust in England) and The Heritage Conservancy.

Oscar Night® America Special Event Chairs are: Al Zucaro and Yvonne Boice-Zucaro, Lee Bierly and Chris Drake, Kathleen Holmes and Louis Tyrrell, Elizabeth Brown, John Donato, Nelson Hammell and Edward Guffey, Lisa Maxwell, John Tatoes and Victor Moore, Charles Crawford, Madeline and Ian Hooper, Jack Staub, Peter Nemitz and Paul Gaucher, Tom Harticollis, John E. Oxendine, Stephanie Wrightsman, Jean and Jeffrey Wolf, and Tanya and Rene Verela, and Bruce Sutka.

### **About PBIFF**

The Palm Beach International Film Festival is a 501(c)(3) not for profit organization supporting film programs in local schools and dedicated to making a difference in the lives of future filmmakers by helping them fulfill their dreams to one-day work in the world of film. For more information, please call (561) 362-0003 or visit the festival web site at [www.pbifilmfest.org](http://www.pbifilmfest.org).

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