



## ***SPONSORSHIP OPPORUNTIES – 2011 SEASON***

### **Presenting Sponsor: \$50,000**

- Recognition as the Presenting sponsor in all festival related materials, including placed advertising, e-blasts, publicity, signage, collateral and website
- Banner ad on festival website
- Sponsor recognition for Oscar Night America event (February 27, 2011)
- Opening Night Film and Party Host/sponsor with opportunity to welcome moviegoers and partygoers
- Presenting sponsor logo to appear on step & repeat (press wall)
  - Product placement opportunities including display, sampling and material distribution at select festival events
  - Logo/banner placement at select festival screenings and events
  - Full page, full color ad in the Official Festival Guide and Program (choice of inside cover, page 3, inside back cover or back cover)
  - Prominent sponsor recognition in Official Film Festival Trailer played prior to all screenings
  - Press release announcing sponsorship
  - Inclusion in all press materials prior, during and after the festival
  - Prominent display and product opportunities in VIP Hospitality Suite (located at host hotel)
  - Opportunity to supply products/materials in Awards Events and filmmaker "swag bags"
- Presenting sponsorship of Oscar Night America with all evenings benefits at special rate

### **Tickets and Passes:**

- Forty (40) tickets to Awards Presentations and Festivities
- Forty (40) tickets to Opening Night Film and Reception
- Forty (40) tickets to Closing Night Film, Awards Ceremony and Reception
- Forty (40) VIP badges good for all festival screenings, seminars and events
- Hundred (100) tickets to festival screenings
- Twenty (20) tickets to Oscar Night in America (February 27. 2011)

## **Executive Producer: \$35,000**

- Recognition as Executive Sponsor in all festival-related materials, including placed advertisements, e-blasts, signage, collateral and website
- Opportunity to host a screening (any day or evening screening, with the exception of opening and closing nights)
- Closing Night Film and Party Host/Sponsor with opportunity to welcome moviegoers
- Full page, full color ad in the Official Festival Guide and Program (premium position)
- Prominent sponsor recognition on Official Film Festival Trailer played prior to all screenings
- Inclusion in all press materials prior, during and after the festival
- Display and product opportunities in VIP Hospitality Suite (located at host hotel)
- Opportunity to supply products/materials in Award Event and filmmaker “swag bags”

### Tickets and Passes:

- Twenty-eight (28) tickets to Awards Presentations and Festivities
- Twenty-eight (28) tickets to Opening Night Film and Reception
- Twenty-eight (28) tickets to Closing Night Film, Awards Ceremony and Reception
- Twenty-eight (28) VIP badges good for all festival screenings, seminars and events
- Seventy (70) tickets to festival screenings
- Twelve (12) tickets to Oscar Night in America (February 27, 2011)

## **Producer: \$25,000**

- Sponsor recognition in all placed festival-related materials, advertisements, e-blasts, publicity, signage, collateral and website
- Sponsor recognition on Official Film Festival Trailer played prior to all screenings
- Opportunity to host a screening (any day or evening screening, with the exception of opening and closing nights)
- Full page, full color ad in the Official Festival Guide and Program
- Opportunity for title sponsor publicity/marketing arm to work along with the festival team to create additional promotional opportunities
- Display and product opportunities in VIP Hospitality Suite (at all screenings)
- Opportunity to supply products/materials in Awards Event and filmmaker “swag bags”
- Right to use Palm Beach International Film Festival logo in company press and promotional materials

Tickets and Passes:

- Twenty (20) tickets to Awards Presentations and Festivities
- Twenty (20) tickets to Opening Night Film and Reception
- Twenty (20) tickets to Closing Night Film, Awards and Reception
- Twenty (20) VIP badges good for all festival screenings, seminars and events
- Fifty (50) tickets festival screenings
- Ten (10) tickets to Oscar Night in America (February 27, 2011)

**Director: \$10,000**

- Sponsor recognition on placed festival-related materials, signage, collateral and website
- Full page, full color ad in the Official Festival Guide and Program with guaranteed premium positioning
- Sponsor recognition on Official Film Festival Trailer played prior to all screenings
- Opportunity to supply products/materials in Awards Event and filmmaker “swag bags”

Tickets and Passes:

- Eight (8) tickets to Awards Presentations and Festivities
- Eight (8) tickets to Opening Night Film and Reception
- Eight (8) tickets to Closing Night Film, Awards and Reception
- Eight (8) VIP badges good for all festival screenings, seminars and events
- Twenty (20) tickets to festival screenings
- Six (6) tickets to Oscar Night in America (February 27, 2011)

**Celebrity: \$5,000**

- Sponsor recognition on festival website
- Half-page, full color ad in the Official Festival Guide and Program
- Opportunity to supply products/materials in Awards Event and filmmaker “swag bags”

Tickets and Passes:

- Four (4) tickets to Awards Presentations and Festivities
- Four (4) tickets to Opening Night Film and Reception
- Four (4) tickets to Closing Night Film, Awards and Reception
- Four (4) VIP badges good for all festival screenings, seminars and events
- Ten (10) tickets to festival screenings
- Four (4) tickets to Oscar Night in America (February 27, 2011)

## **Screenwriter: \$2,500**

- Sponsor recognition on festival website
- Half-page, full color ad in the Official Festival Guide and Program
- Name acknowledgment in Official Festival Program Guide
- Opportunity to supply products/materials in Awards Event and filmmaker “swag bags”

### Tickets and Passes:

- Two (2) tickets to Awards Presentations and Festivities
- Two (2) tickets to Opening Night Film and Reception
- Two (2) tickets to Closing Night Film, Awards and Reception
- Two (2) VIP badges good for all festival screenings, seminars and events
- Ten (10) tickets to festival screenings
- Two (2) tickets to Oscar Night in America (February 27, 2011)

## **Friend of the Festival- \$1,000**

- Name acknowledgment in Official Festival Program Guide
- Opportunity to supply products/materials in Awards Event and filmmaker “swag bags”

### Tickets and Passes:

- Two (2) tickets to Awards Presentations and Festivities
- Two (2) tickets to Opening Night Film and Reception
- Two (2) tickets to Closing Night Film, Awards and Reception
- Two (2) VIP badges good for all festival screenings, seminars and events
- Ten (10) tickets to festival screenings
- Two (2) tickets to Oscar Night in America (February 27, 2011)

**The Palm Beach International Film Festival staff can also customize a package to promote your business!**

**Contact us today  
Randi Emerman  
Executive Director  
561.362.0003  
RandiEm@aol.com**

**The PBIFF is a nonprofit 501 c (3) charity dedicated to improving education programs in Palm Beach County. EIN: #65-0599763**



©AMPAS.®

# *Oscar Night* AMERICA

---

PALM BEACH

***Palm Beach Counties “ONLY” stationed Oscar Night America® Party by the AMPAS (The Academy of Motion Picture Arts and Science)***

**83rd Annual Academy Awards®**

**Sunday, February 27, 2011**

**Academy Awards® Telecast Time: 8:00 p.m.**

***PRESENTATING SPONSOR***

***\$10,000***

- **Named as presenting sponsor in all invitations, email blasts and press releases\* for the evening as of on January 25, 2011**
- **Opportunity to host event for nominations, 8:30am as announcements are made live**
- **Welcome guests to the LIVE showing of the Academy Awards® live telecast and party**
- **Opportunity to have display and set-up to promote brand**
- **Opportunity to supply products/materials for “swag bags”**
- **Ten (10) tickets to evening evenings festivities**

**The Palm Beach International Film Festival**  
Want's local film lovers to become part of the show.

## **HOST A SCREENING!**

Besides attracting a number of great films to our festival, every year we attract a large number of filmmakers to Palm Beach as well.

What makes Palm Beach Int'l Film Festival unique is that we are a superb travel destination for independent filmmakers excited to show their films, and our audiences are among the most enthusiastic and supportive in the country.

We would like to highlight these strengths by inviting you to sponsor a screening!

**Host a day screening for \$500**

**Host a prime evening screening for \$1000**

As the personal ambassador of the film to the greater Palm Beach County your sponsorship includes:

- \*Introducing the film in the theatre before the screening
- \*Hosting the Q and A after the film
- \*Shake it up with the Filmmakers at the Friday Night After Party

Unofficial duties might include:

- \*Brushing up on your film history
- \*Getting your friends out for a fun night on the town

To help you with your duties the Festival will provide you with

**20 complimentary tickets to your screening.**

Bring your friends!  
Bring your clients!  
Bring your family!

Help us show why Palm Beach is a great place for travel, film, and fun!

\*Opening and closing night screenings not available